



Stephanie G. Hartung, LL.M. (USA)

German Attorney at Law since 1997
Certified Mediator since 2018
Counsel

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Languages: German, English, French

Practice Areas

- Domain Name and Internet Law
- Trademark Law
- Data Protection Law
- IT Law
- Arbitration and Mediation

Practice Summary

Stephanie is specialized in domain name law, including domain name management and the enforcement of worldwide domain name portfolios of national and international clients. Her practice includes everything from domain name monitoring to representing clients in all types of national and international domain name disputes. In particular, Stephanie represents her clients in domain name disputes before the WIPO Arbitration and Mediation Center as well as before other domain name arbitration courts worldwide. Stephanie has additionally served as an Arbitrator (Panelist) for Domain Name Dispute Resolution (UDRP proceedings) with the WIPO Arbitration and Mediation Center since 2011 as well as with the Czech Arbitration Court (CAC) since 2016.

Besides, Stephanie regularly advises on all trademark matters in relation to national as well as European and IR trademarks. Her practice ranges from trademark application proceedings (also via opposition proceedings) to advising on disputes, whether by way of negotiating with third party trademark owners or through litigation.

Furthermore, Stephanie supports her clients in data protection law issues, both in the internal implementation of the legal requirements (in particular the EU-GDPR and the German Data Protection Act) and in relation to third parties, in particular vis-à-vis data protection agencies.

Finally, Stephanie works as a certified mediator and, as such, accompanies disputes between private individuals as well as between companies in all areas of law, in particular in commercial law to resolve them by way of mediation, an alternative dispute resolution method.

Representative Client Matters

- Representation of FERRERO Deutschland in various trademark application and opposition proceedings before the German Patent and Trademark Office (DPMA) and the German Federal Patent Court (BPatG) as well as before the European Intellectual Property Office (EUIPO)

- Representation of FERRERO Deutschland in numerous domain name disputes concerning national as well as international domain name owners and third parties
- Representation of an international wine producer based in France in relation to numerous trademark applications and opposition proceedings before the DPMA and the BPatG as well as before the EUIPO and before other non-German bodies
- Advise various companies from the financial sector on the implementation of the legal requirements in accordance with the EU-GDPR and resulting questions in day-to-day business matters, especially in relation to data protection agencies

Publications and Speaking Engagements

Selected Publications

- "The Introduction of the .eu Top-Level-Domain – A Success?"; Terralex Intellectual Property Newsletter, 14th Edition, October 2006, pp. 39-40
- "Rechtssicherheit des Vertragsschlusses von Internet-Auktionen" (Legal Certainty of Contract Formation via Internet Auctions); Multimedia & Recht 2001, pp. 278-286 (co-author with Alexander Hartmann)
- "Markenrecht und Meta-Tags - Eine Herausforderung für die deutsche Rechtsprechung zum Kennzeichenschutz im Internet" (Trademark Law and Meta-Tags - A Challenge for the German Courts Relating to Trademark Protection on the Internet); Der Wirtschaftsrechtler, Issue 17, September 4, 2000, pp. 28-29
- "Das Ende der Tabakwerbung in Deutschland und Europa? Zum Inhalt und zur Rechtmäßigkeit der neuen EG-Richtlinie betreffend das Verbot der Werbung für und des Sponsoring von Tabakerzeugnissen" (The End of Tobacco Advertising in Germany and Europe? Content and Legality of the New EC Directive Regarding the Ban on Tobacco Product Advertising and Sponsorship); ZUM 1998, pp. 820-833 (co-author with Prof. Dr. Johannes Kreile)

Selected Speaking Engagements

- „Confusing Similarity“, Presentation as part of the Annual Panelists Meeting of the WIPO Arbitration and Mediation Center for Domain Name Dispute Resolution, Geneva, Switzerland, October 2017

- „Domain Name Conflicts and International Principles of Dispute Resolution illustrated by the Uniform Domain Name Dispute Resolution Policy (UDRP)“, Presentation as part of the National Annual Training for Judges in Intellectual Property (IP) Rights Protection in Liepaja, Latvia, September 2017
- Moderated Open Floor Discussion of topics related to the UDRP arbitration rules as part of the Annual Panelists Meeting of the WIPO Arbitration and Mediation Center for Domain Name Dispute Resolution, Geneva, Switzerland, September 2016
- „Territories versus Internet“, Presentation as part of the Annual Panelists Meeting of the WIPO Arbitration and Mediation Center for Domain Name Dispute Resolution, Geneva, Switzerland, November 2015

Professional Memberships and Activities

Memberships

- German Association of Intellectual Property and Copyright Law (Deutsche Vereinigung für Gewerblichen Rechtsschutz und Urheberrecht e.V.) (GRUR)
- International Technology Law Association (ITechLaw)
- PENN Law European Society (PLES)/PENN Law Alumni Society

Activities

- Arbitrator (Panelist) for Domain Name Disputes (UDRP) with the World Intellectual Property Organization (WIPO) Arbitration and Mediation Center for Domain Name Dispute Resolution since 2011 as well as with the Czech Arbitration Court (CAC) since 2016

Education and Career

Stephanie has been a German Attorney at Law since 1997. She was a Junior Partner at SCHIEDERMAIR as of 2010 and became Counsel in 2019. Stephanie is a member of SCHIEDERMAIR's Intellectual Property Law/IT Practice and is specialized in domain name and Internet law as well as in trademark law matters; she also is a member of SCHIEDERMAIR's Data Protection Law Practice.

Prior to joining SCHIEDERMAIR, Stephanie practiced as a Senior Associate at MAYER BROWN LLP in Frankfurt (2001-2009). She began her career at Albert, Flad & Schlosshan in 1997 and GAEDERTZ RECHTSANWÄLTE from 1998 to 2001 (that subsequently merged to form MAYER BROWN LLP).

Stephanie studied law at the Johann Wolfgang-Goethe University in Frankfurt as well as at the Université de Genève (Geneva, Switzerland), the London School of Economics and Political Sciences/LSE, and the University of Pennsylvania (Philadelphia, PA). In 1993, she earned a Master of Laws (LL.M.) at the University of Pennsylvania/PENN Law School. In 2016/2017, Stephanie accomplished her training as a (Lawyer-)Mediator via the Hessian Bar Association and, moreover, qualified as a "Certified Mediator" in 2018.